Clustering

- Given:
 - a set of documents
 - no labels (→ unsupervised learning)
- Find:
 - a grouping of the examples into meaningful *clusters*
 - so that we have a high
 - intra-class similarity:
 - similarity between objects in same cluster
 - inter-class dissimilarity:
 - dissimilarity between objects in different clusters

Some Applications of Clustering

- Query disambiguation
 - Eg: Query "Star" retrieves documents about astronomy, plants, animals, movies etc.
 - Solution:
 - Clustering document responses to queries
 - e.g., http://www.vivisimo.com/
- Manual construction of topic hierarchies and taxonomies
 - Solution:
 - Preliminary clustering of large samples of web documents.
- Speeding up similarity search
 - Solution:
 - Restrict the search for documents similar to a query to most representative cluster(s).

k-means Clustering

- Based on EM (Expectation Maximization) algorithm
- Efficiently find *k* clusters:
 - 1. Randomly select *k* points as cluster centers
 - 2. E-Step: Assign each example to the nearest cluster center
 - 3. **M-Step:** Compute new cluster centers as the average of all points assigned to the cluster
 - 4. Goto 2. unless no improvement

k-means: Example



• find the best 2 clusters

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Clustering: (467)(0123589101112131415) Cluster Centers: (7.0-2.0)(-1.615380.46153) Average Distance: 4.35887

Clustering: (234567)(0189101112131415)



Clustering: (467)(0123589101112131415) Cluster Centers: (7.0-2.0)(-1.615380.46153) Average Distance: 4.35887

Clustering: (2 3 4 5 6 7) (0 1 8 9 10 11 12 13 14 15) Cluster Centers: (6.0 -0.33334) (-3.6 0.2) Average Distance: 3.6928



Clustering: (467)(0123589101112131415) Cluster Centers: (7.0-2.0)(-1.615380.46153) Average Distance: 4.35887

Clustering: (234567)(0189101112131415) Cluster Centers: (6.0-0.33334)(-3.60.2) Average Distance: 3.6928

Clustering: (1234567)(089101112131415)



Clustering: (467)(0123589101112131415) Cluster Centers: (7.0-2.0)(-1.615380.46153) Average Distance: 4.35887

Clustering: (234567)(0189101112131415) Cluster Centers: (6.0 -0.33334) (-3.6 0.2) Average Distance: 3.6928 У Clustering: (1234567)(089101112131415) Cluster Centers: (5.57143 0.0) (-4.33334 0.0) 10 2 Average Distance: 3.49115 11 9 1 3 8 12 0 4 0 15 13 5 14 6

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Hierarchical Clustering

- Produces a tree hierarchy of clusters
 - root: all examples
 - *leaves:* single examples
 - interior nodes: subsets of examples
- Two approaches
 - Top-down:
 - start with maximal cluster (all examples)
 - successively split existing clusters
 - Bottom-up:
 - start with minimal clusters (single examples)
 - successively merge existing clusters

Bottom-Up Agglomerative Clustering

- 1. Start with one cluster for each example: $C = \{C_i\} = \{\{o_i\} | o_i \in O\}$
- 2. compute distance $d(C_i, C_j)$ between all pairs of Cluster C_i, C_j
- 3. Join clusters C_i und C_j with minimum distance into a new cluster C_p ; make C_p the parent node of C_i and C_j :

 $C_p = \{C_i, C_j\}$ $C = (C \setminus \{C_i, C_j\}) \cup \{C_p\}$

- 4. Compute distances between C_p and other clusteres in C
- 5. If |C| > 1, goto 3.

Similarity between Clusters

ways of computing a similarity/distance between clusters C_1 and C_2

- Single-link:
 - minimum distance between two elements of C_1 and C_2 $d(C_1, C_2) = \min\{ d(x, y) | x \in C_1, y \in C_2 \}$
- Complete-link:
 - maximum distance between two elements of C_1 and C_2 $d(C_1, C_2) = \max\{ d(x, y) | x \in C_1, y \in C_2 \}$
- Average-link:
 - average distance between two elements of C_1 and C_2 $d(C_1, C_2) = \sum \{ d(x, y) | x \in C_1, y \in C_2 \} / |C_1| / |C_2|$

Bottom-up clustering (average-link):





Learning from Unlabelled Data

- Supervised learning
 - Assign each example to a group (*class*)
 - Given: Training set with class labels
- Unsupervised learning
 - Find groups of examples that "belong together"
 - No class information is given in the training set
- On the Web
 - many tasks are supervised (require labeled examples)
 - there are many unlabeled documents
 - but labeling them is expensive
- \rightarrow semi-supervised learning
 - augment unlabeled data with a (small) set of labeled data

Semi-Supervised Learning

• Goal:

Reduce the amount of labelled data needed by letting classifiers make use of additional unlabelled data

• Some Techniques:

Active Learning:

• Classifier chooses examples that should be labelled

Self-Training:

• Classifier labels its own examples

Co-Training:

- Two classifier label each others examples
- Multi-View Learning: Special case where the classifiers are identical, but trained on different features sets



- The Learner decides which examples the teacher should label
 - 1. Train a classifier on the labelled training set
 - 2. Let the learner predict for each examlpe in the unlabelled set
 - 3. Choose the *n* examples where it has the *least* confidence in its predictions (is most uncertain about the classification)
 - 4. Let the teacher label these examples
 - 5. Goto 1. unless no improvement
- Properties:
 - Needs classifiers with (good) confidence estimates in its predictions
 - Reduces work-load for teacher
 - may oversample certain classes

Results Uncertainty Sampling

- data: AP newswire articles
- results show that uncertainty sampling (999 examples) is more efficient than random selection (10,000 examples)

25	: 2 :	3 + 996 uncertainty				3 + 9997 random			
202.04	Reject	C4.5 (<i>LR</i> =5)		prob. $(LR=1)$		C4.5 (LR=1)		prob. (LR=1)	
Category	All	Average	SD	Average	SD	Average	SD	Average	SD
tickertalk	0.077	0.077	(0.000)	0.078	(0.001)	0.078	(0.003)	0.109	(0.044)
boxoffice	0.081	0.047	(0.002)	0.048	(0.008)	0.061	(0.018)	0.077	(0.021)
bonds	0.115	0.064	(0.002)	0.069	(0.006)	0.076	(0.020)	0.145	(0.069)
nielsens	0.167	0.094	(0.011)	0.062	(0.005)	0.107	(0.006)	0.100	(0.026)
burma	0.179	0.090	(0.008)	0.098	(0.006)	0.115	(0.040)	0.193	(0.046)
dukakis	0.206	0.197	(0.014)	0.208	(0.020)	0.210	(0.039)	0.235	(0.036)
ireland	0.225	0.188	(0.005)	0.189	(0.011)	0.220	(0.024)	0.228	(0.016)
quayle	0.256	0.161	(0.009)	0.222	(0.012)	0.143	(0.010)	0.263	(0.035)
budget	0.379	0.336	(0.010)	0.361	(0.009)	0.350	(0.014)	0.392	(0.016)
hostages	0.439	0.415	(0.024)	0.360	(0.016)	0.466	(0.039)	0.431	(0.018)

Table 2: Average and standard deviation of percentage error of various classifiers. *Reject all* is a classifier that deems all instances non-members of the category. Two types of training set were used: an uncertainty sample of size 999 and a random sample of size 10,000. Two types of classifier are built from each training set: a decision rule classifier trained using C4.5, and the probabilistic classifier described in the text. When C4.5 was used on the uncertainty sample, a loss ratio of 5 was used; for the random sample a loss ratio of 1 was used (original C4.5). Figures are averages over 20 runs for classifiers built from random samples using the probabilistic method, and over 10 runs for the other three combinations.



- Using EM (Expectation Maximization) algorithm
 - 1. Train an initial classifier on the labeled documents
 - 2. E-Step: Assign class labels to the unlabeled documents
 - 3. **M-Step:** Train a classifier from all examples
 - 4. Goto 2. unless no significant changes
- Properties:
 - Works well for classifiers that use all of the features (e.g., naïve Bayes)
 - Unlabelled data help to estimate the word probabilities
 - Does not work well for classifiers that use only a few features (e.g., decision trees, rule learners
 - Subsequent iterations only reinforce the use of the same features as in the concept constructed in step 1.

Self-Training: Performance

unlabelled documents improve performance

the more unlabelled documents the better





- Using two classifier to label each other's data
 - 1. Train Classifiers 1 and 2 on labelled data
 - 2. Let Classifier *i* pick the n examples where it has the highest confidence in its predictions
 - 3. Add the examples labelled by classifier 2 to the training set of classifier 1 and vice versa
 - 4. Goto 2. as long as there is some improvement
- Properties:
 - Works well if the two classifiers
 - provide (good) confidence estimates in their own predictions
 - are diverse (tend to be correct on different regions of the example space)
 - Could be generalized to more than 2 classifiers

Multi-View Learning

- To obtain diverse and independent classifiers for cotraining, use two different feature sets (two views)
 - T_D = bag of words in document D
 - T_A = bag of anchor texts from HREF tags that target D
 - alternatively, two random feature subsets could be used
- Co-training with multiple views reduces the error of each individual view (classifier)
- Further reduction can be obtained by combining the predictions of the two classifiers
 - e.g., pick a class c by maximizing $p(c/T_D) p(c/T_A)$ (assumes independence of dA and dB)
- Multi-View Learning is still a hot research topic

Results Multi-View Learning

