

Interactive HMM construction based on interesting sequences

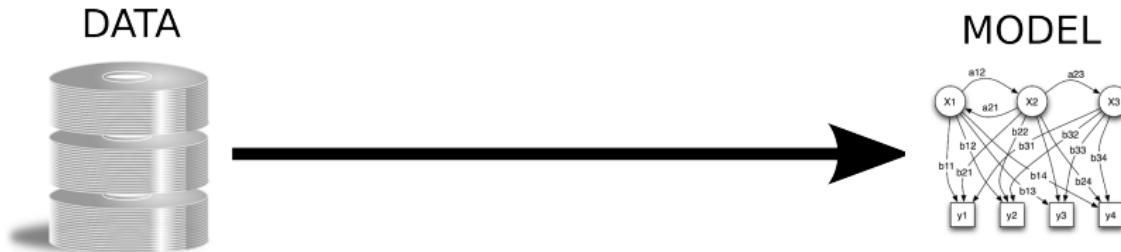
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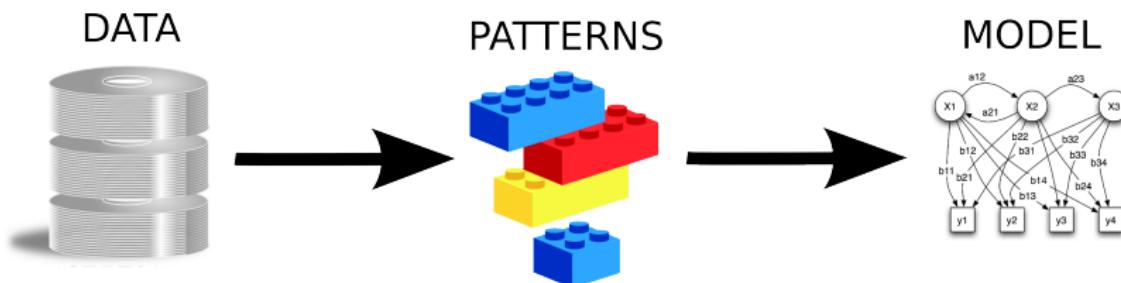
LeGo 2008

- Building models interactively based on interesting patterns
- Hidden Markov Models
- Interesting patterns w.r.t. Hidden Markov Models
- Experimental evaluation: web server log
- Conclusions and Future research

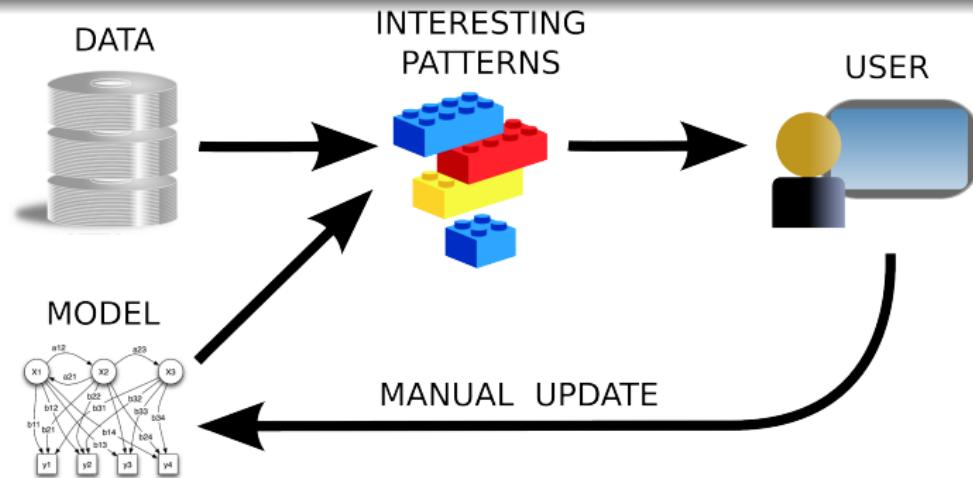
Typical approach: Automatic model construction



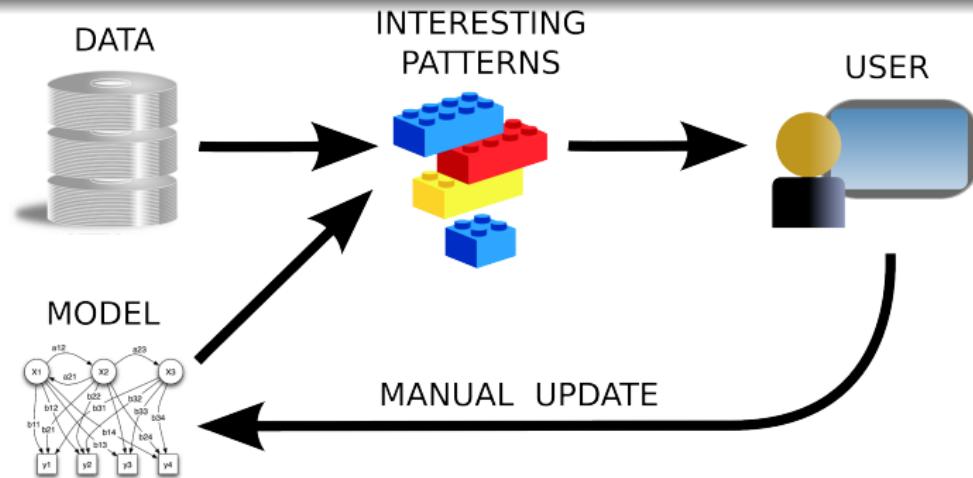
Or:



Here: Interactive model construction



Here: Interactive model construction



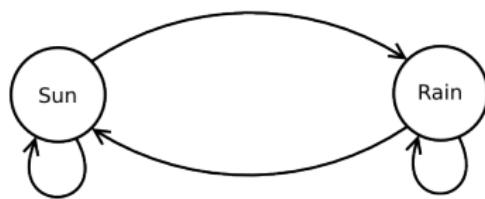
- + Understandable models
- + Learn while building models
- Have to do 'manual' work :(

Scalable pattern mining with Bayesian networks as background knowledge

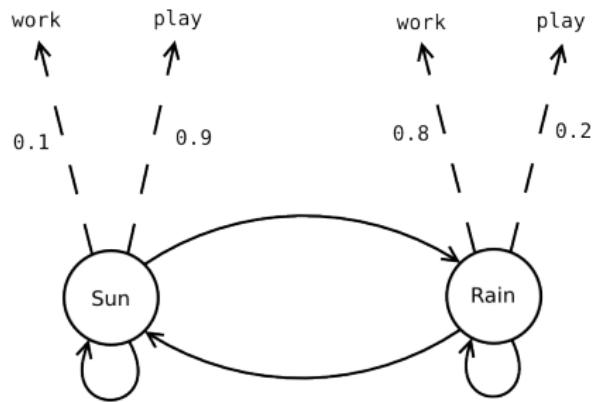
S. Jaroszewicz, T. Scheffer, D. Simovici
KDD'04, KDD'05, DMKD (to appear)

- Bayesian networks used as background model
- Exact and approximate algorithms given
- Models much closer to real relationships than automatically built models

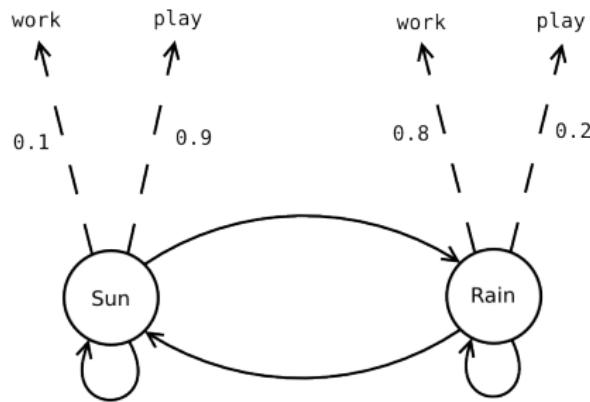
Hidden Markov Models (HMMs)



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Hidden Markov Models (HMMs)



User gives the structure of the HMM:

- internal states
- which transitions are possible (not probabilities)
- which emission symbols are possible for each state (not probabilities)

Interestingness of sequences w.r.t. an HMM

$$Inter(seq) = \left| \text{Prob}^{HMM}\{seq\} - \text{Prob}^{Data}\{seq\} \right|$$

Algorithm for finding all ε -interesting sequences

- ① Train HMM parameters based on *Data* (Baum-Welch)
- ② Find all *seq* such that $\text{Prob}^{Data}\{\text{seq}\} > \varepsilon$
- ③ Find all *seq* such that $\text{Prob}^{HMM}\{\text{seq}\} > \varepsilon$
- ④ Compute Prob^{Data} for *seq* frequent in HMM but not in *Data*
- ⑤ Compute Prob^{HMM} for *seq* frequent in *Data* but not in HMM
- ⑥ Compute $\text{Inter}(\text{seq})$ for all sequences
- ⑦ Output ε -interesting sequences

Inference in Hidden Markov Models

- Probability that sequence seq (starting at $t = 0$) is emitted and HMM ends in state s_i

$$\alpha(seq, s_i)$$

- Efficient recursive updating:

$$\alpha(seq + o^{n+1}, s_i) = \sum_j \alpha(seq, s_j) \mathbf{P}_{ji} \mathbf{E}_{io^{n+1}}$$

- $\text{Prob}^{HMM}\{seq\} = \sum_i \alpha(seq, s_i)$

- Monotonicity property holds

$$\text{Prob}^{HMM}\{seq + o\} \leq \text{Prob}^{HMM}\{seq\}$$

- Standard depth-first frequent pattern mining works
alpha probabilities used instead of support counting
- Very efficient: probability updating is fast

Web log format:

```
195.205.118.10 [01/Jan/2007:00:04:33 +0100] "GET  
/journal/paper_1.pdf" 200 8833 "http://www.google.pl/"  
  
65.55.208.68 [01/Jan/2007:00:04:45] "GET /robots.txt" 200  
51 "-" "msnbot/1.0"
```

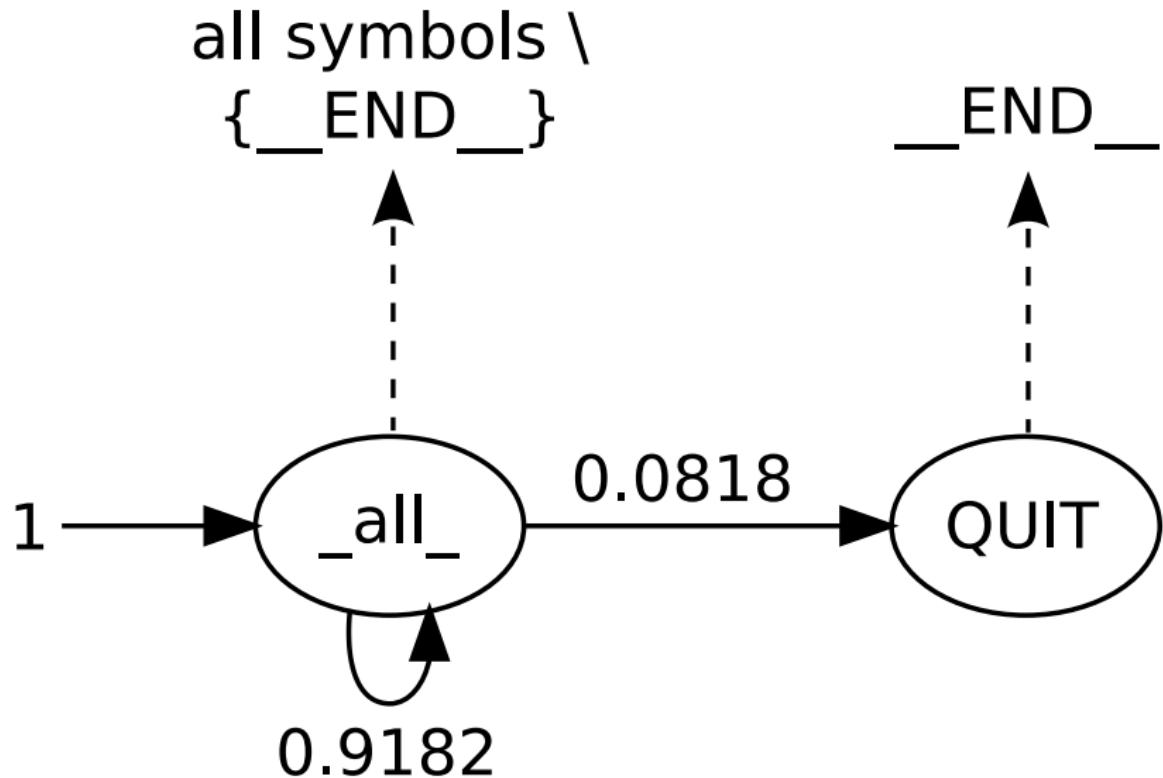
Preprocessing:

- keep only top level directory
- sessionizing

Result: sessions:

```
journal/, journal/, __END__  
robots.txt, index.html, journal/, ..., __END__  
exchweb/, exchange/, exchange/, ..., __END__  
...
```

Initial HMM



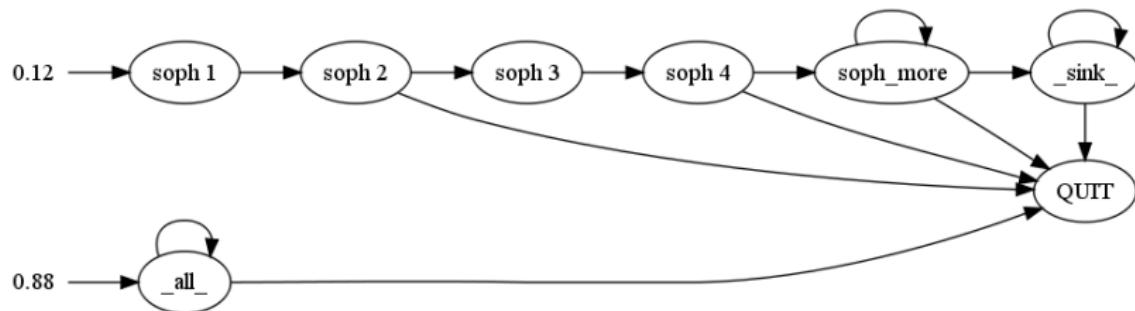
The Sophos antivirus

Top sequences:

- sophos/, sophos/
Prob^{HMM} = 1.17%
Prob^{Data} = 11.48%
- sophos/, sophos/, sophos/, sophos/
Prob^{HMM} = 0.013%
Prob^{Data} = 9.29%
- Update of the Sophos antivirus
- **Always** accessed 2, 4 or more times

The Sophos antivirus: update to the model

- The new model is:



- Each soph state only emits the sophos/ symbol
- sophos/ symbol removed from _all_ state

- Sequence: journals/, journals/, **favicon.ico**

$\text{Prob}^{HMM} \approx 0$

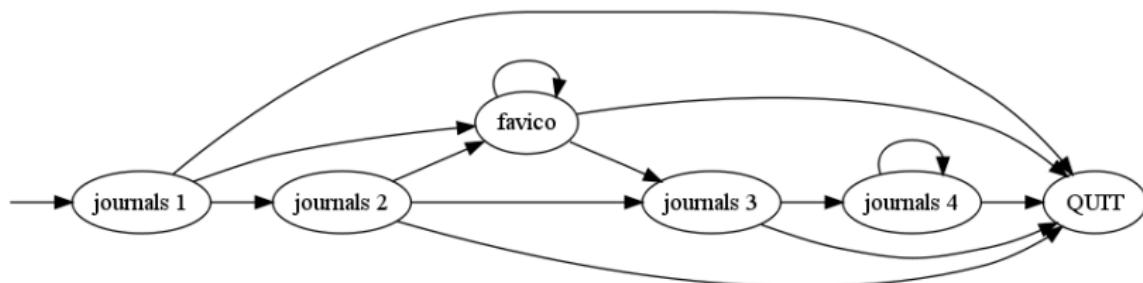
$\text{Prob}^{Data} \approx 2\%$

- favicon.ico small icon next to web address



- Default location: main directory
At the Institute: img/ directory
- HTML header contains the other location; PDF can't
- Browser tries the default location and fails
- Fixed: icon appears now

- Added the following segment to the model:



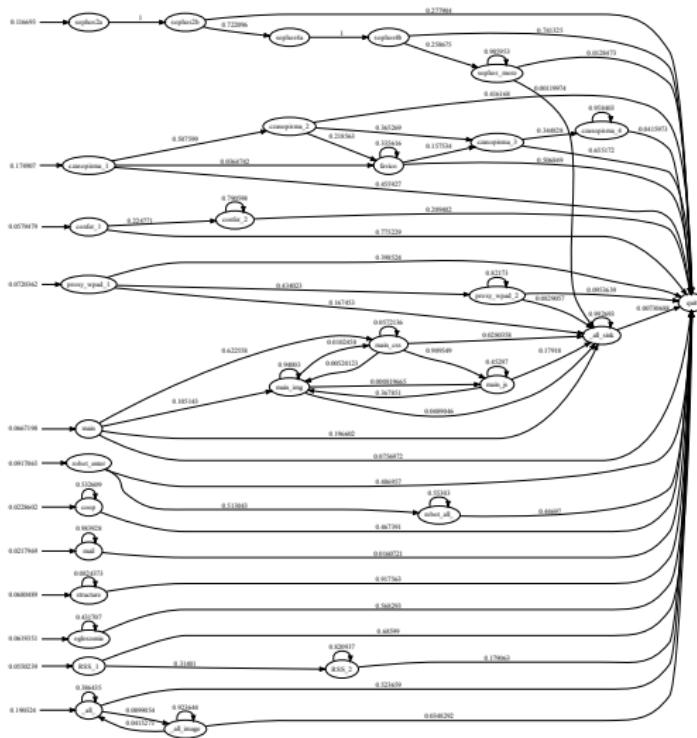
- The same PDF file often accessed twice; unable to explain:
 - accelerators?
 - browser errors?
 - server errors?

Other patterns

- Exchange mail web reader
- robots: Google / MSN / Yahoo
- RSS readers
- ...

- Quickly built a model of high level user behavior
- **Accuracy:** probability of all sequences modeled with error < 0.01
Every sequence is either:
 - uninteresting (modeled well)
 - infrequent
- **Understandability:** the model is easily understandable
- **Learnt** a lot about the data while modeling

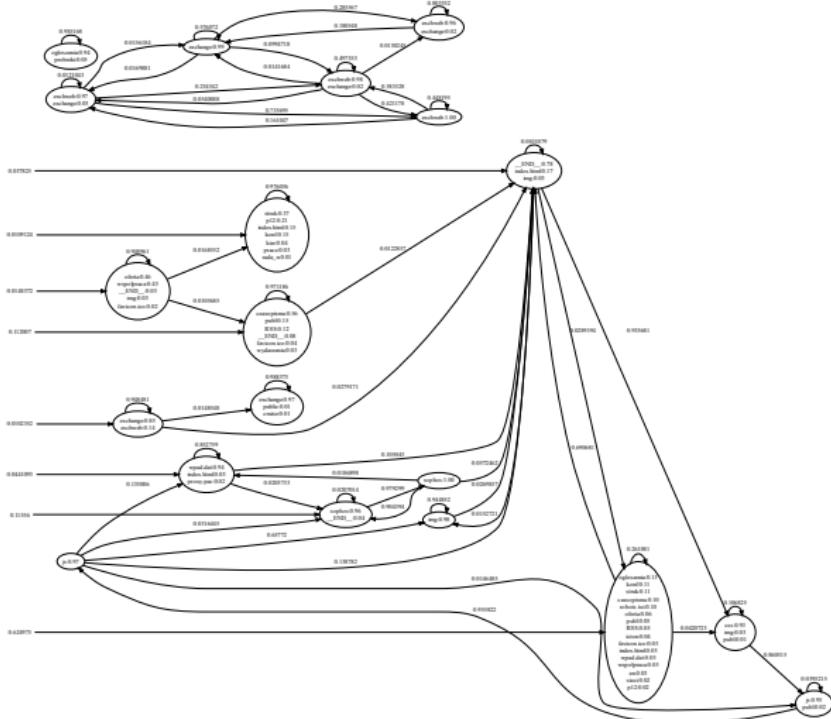
Final model



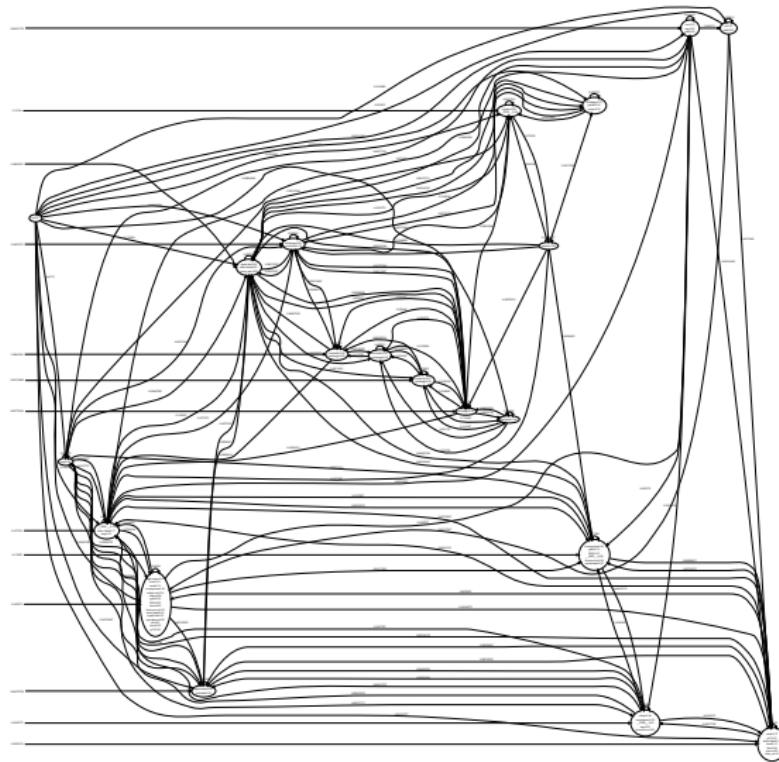
Comparison with automatically learned models

- 20 hidden states + Baum Welch algorithm
- only transitions with prob. > 0.01
- all transitions with prob. > 0.001

Only transitions with prob. > 0.01



All transitions with prob. > 0.001



Conclusions and Future work

Conclusions:

- Interactive model construction based on interesting patterns = **Understandability + Accuracy + Learning** about the data

Future work:

- Patterns starting at arbitrary time
- More general models: Dynamic Bayesian Networks, models of biological systems
- Automatic model updating (?)